FILE

fashion calendar 1966

DEC 12 1966

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	WEEK ENDING FRIDAY, DECEMBER 9, 1966		
Thursday Dec. 8 4:30 P.M. Cocktails	PREVIEW: UNDERFASHIONS AND SLEEPWEAR	FORMFIT/ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
	Pauline Trigere and Emilio Pucci will preview their Spring collections of underfashions and sleepwear for Formfit/Rogers. By invitation. (All invitations have been issued.) Publ.: Susan Smails, MU. 2-1333.		
Thursday Dec. 8 6:30 P.M.- 8:30 P.M.	CHRISTMAS PARTY-- "LIGHTWORKS"	HENRI BENDEL	STREET OF SHOPS
	Presentation of Bob Goldstein's "Lightworks" at Bendel's Christmas party. By invitation. Publicity: Ruth Hammer Assoc., CI. 7-1100, Ext. 345.		
Friday Dec. 9 11:00 A.M. Champagne	PREMIERE: READY-TO-WEAR PRINT JERSEY FASHIONS	FERRO ETTEHADIEH, INC. (PALM BEACH, FLORIDA)	DELMONICO'S L'ORANGERIE
	Preview for press and buyers of Resort and advance Spring collection, designed by Ferro, featuring light-weight print jersey, in daytime, evening, and at-home fashions. By invitation. Contact: Dorelle Associates, JU.2-9083.		
Sunday Dec. 10- Dec. 13	SPRING DISPLAY MARKET WEEK IN NEW YORK	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	N.Y. TRADE SHOW BLDG. 35TH ST.& 8TH AVENUE
	Theme: "Preview Primavera, The First Season"--85 exhibitors will preview Mexican, romantic, mod and boutique decors. Contact: Gabriel Valenti, BR. 9-0460; or LO. 3-1000.		
Just Released	FALL 1967 KNIT COLORS	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE
	Fall 1967 sock and anklet colors, coordinated with sweaters, skirts, and knitwear. Contact: Ann Mulligan, MU. 5-5881.		
	WEEK BEGINNING MONDAY, DECEMBER 12, 1966		
Monday Dec. 12 11:30 A.M.	PRESS CONFERENCE: TOYS AND TOY BUSINESS	TOY MANUFACTURERS OF THE U.S.A. (200 FIFTH)	HOTEL AMERICANA BIARRITZ SUITE
	By invitation. Publicity: Frank Gavitt, 243-8508.		
Monday Dec. 12 3:30 P.M. Champagne	PRESS SHOWING OF SPRING UNDERFASHIONS	LOVABLE	200 MADISON AVENUE SHOWROOM - 25TH FLOOR
	"Primavera"--press showing of Spring pre-market collection of underfashions. Show at 4:00. By invitation. Market Weeks: Beginning Jan. 3-Jan. 13, continuous daily modeling from 9:00 A.M. to 5:00 P.M. Contact: Polly Guerin, MU. 6-7788.		
Tuesday Dec. 13 12:00 Noon Luncheon	SPRING PREVIEW FOR MAGAZINE PRESS	SHULTON	21 CLUB 21 WEST 52ND STREET
	Shulton will invite the magazine editors to preview "A Look at New 'Tecnique' Techniques for Beautiful Hair." By invitation. (All invitations have been issued.) Publicity: Dorothy Morrison, CI. 5-6263.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Dec. 13 4:00 P.M.- 6:00 P.M.	TRAVEL-RESORT FASHIONS AT BENEFIT SHOW	DICK WEBSTER (45 WEST 56TH ST.)	JAMAICA ARMS 1315 SECOND AVENUE
	Dick Webster's Travel-Resort fashions at a benefit showing for Third Street Music School. Price: $5.00 per person. Publ.: Jan Taylor, TR. 9-8965.		
Tuesday Dec. 13 6:00 P.M. Cocktails	"TOP QUALITY" AWARD-- EMBA MINK	EMBA MINK BREEDERS ASSOCIATION	21 CLUB 21 WEST 52ND STREET
	The 1966 presentation to purchasers of "Top Quality" Emba mink in fourteen color phases. By invitation. Contact: Virginia Casey at Infoplan, 557-2402.		
Wednesday Dec. 14 12:30 P.M. Luncheon	FESTIVE AT-HOME FASHIONS AT LUNCHEON	ELLEN LOCKWOOD, INC. (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	"Festive at-home and at-ease Fashions" by Ellen Lockwood. Publicity: Ellen Perl, TE. 2-8212. For reservations ($5.00): CI. 6-9171.		
Wednesday Dec. 14 3:00 P.M.- 5:00 P.M. Cocktails	PREVIEW OF SPRING COLLECTION	GOTHAM LINGERIE (105 MADISON AVENUE)	AMATEUR COMEDY CLUB 150 EAST 36TH STREET
	Spring loungewear and sleepwear, designed by Ralph Montenero. Showing at 4:00. By invitation. Contact: Mr. Lee Wood or Barbara McDaniel, 686-5625.		
Monday Dec. 19 11:00 A.M.; 2:30 P.M.	PREVIEW: SPRING SUMMER LINGERIE	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
	Preview and lingerie and loungewear fashions. Luncheon at 12:30 P.M. For press and resident buyers, by invitation. Market Weeks: Beginning Jan. 3-18, showings daily at 10:00, 11:30 and 2:30. Contact: Charlotte Harvey, MU. 9-4200.		
Monday Dec. 19 12:00 Noon Cocktails	PREVIEW OF SPRING-SUMMER LINGERIE	KAYSER-ROTH LINGERIE (640 FIFTH AVENUE)	ST. REGIS ROOF
	Preview of Spring-Summer lingerie and loungewear fashions. Luncheon at 12:30. Show at 1:15. By invitation. Publicity: Maxine Marlowe, PL. 7-9600.		
Dec. 26	LEGAL HOLIDAY TO CLEBRATE CHRISTMAS (Sunday, Dec. 25).		
Tuesday Dec. 27 3:00 P.M.- 5:00 P.M. Cocktails	MERIT AWARDS PRESENTATION	MADEMOISELLE	HOTEL GOTHAM BALLROOM
	Mademoiselle's Merit Awards presentation at cocktails, with presentation at 3:30 P.M. By invitation. Contact: Patricia Patterson Barlerin, MU. 9-5900, Ext. 592.		
Jan. 2	LEGAL HOLIDAY TO CELEBRATE NEW YEAR'S DAY (Sunday, Jan. 1).		
Tuesday Jan. 3- Jan. 8	FORTY-EIGHTH NATIONAL PRESS WEEK IN NEW YORK	N.Y. COUTURE BUSINESS COUNCIL	HOTEL PIERRE
	Spring collections of leading designers (members of N.Y. Couture Business Council, auxiliary and group showings) for visiting press. By invitation only. Press director: Kittie Campbell, LA. 4-0461.		
Tuesday Jan. 3 10:00 A.M.	CUSTOM HATS, COUTURE FOR PRESS AND BUYERS	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
	Champagne Vernissage of Mr. John's fine-art-inspired collection of custom millinery, haute couture, dresses, suits, coats, couture furs, custom jewels, and accessories for Spring. (Repeat showing Mon., Jan. 9 at 10:00.) Both shows by invitation. Publicity: Ann Sanzo, PL. 7-1966.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 3 11:00 A.M. And 2:00 P.M.	SPRING FOUNDATION COLLECTION	WARNER SLIMWEAR-LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
	Market Weeks: Jan. 3 at 11:00 and 2:00; Jan. 4, 5 at 10:00 and 2:00; Jan. 6 at 10:00; Jan. 9, 10 at 9:30, 11:00, 2:00, 3:30; Jan. 11 at 9:30, 11:00, 2:00; Jan. 12 at 11:00, 2:00. Contact: Kay Keniry, MO. 1-1300.		
Tuesday Jan. 3 12:00 Noon	PREVIEW: SPRING AND SUMMER MILLINERY	ADOLFO	ST. REGIS VERSAILLES ROOM
	For press and buyers, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.		
Tuesday Jan. 3 7:00 P.M. Cocktails-Dinner	SPRING SILK FASHION SHOW FOR PRESS	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PIERRE BALLROOM
	"Romance of Silk"--The International Silk Ass'n, U.S.A.(Auxiliary Member, N.Y. Couture) will present a showing of silk fashions. By invitation. Contact: Grace Beller, MU. 3-7197.		
Beginning Tuesday Jan. 3	OPENING: SPRING-SUMMER COLLECTION	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
	Daily informal showings of sportswear, separates, and ensembles. Publicity: Joan Christensen, 255-5500.		
Beginning Tuesday Jan. 3	OPENING: SPRING-SUMMER COLLECTION	ARNOLD PLAMER GOLF CLOTHES	1407 BROADWAY SHOWROOM - 35TH FLOOR
	Daily informal showings of Arnold Palmer golf clothes and separates. Publicity: Joan Christensen, 255-5500.		
Beginning Tuesday Jan. 3	OPENING: SPRING-EARLY SUMMER COLLECTION	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
	Informal daily showings of separates, sportswear, dresses, at-home fashions for Spring and early Summer, designed by Lois Anderson. Contact: Bernice Lewis, WI. 7-8178.		
Beginning Tuesday Jan. 3	OPENING: SPRING KNITWEAR COLLECTION	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
	Informal daily showings of Spring knitwear collection. Contact: Robert Brown, LO. 4-1080.		
Beginning Tuesday Jan. 3	SPRING-SUMMER SHIRTS FOR WOMEN	GANT SHIRTMAKERS	1407 BROADWAY SHOWROOM - 29TH FLOOR
	Continuous showings of Spring-Summer "Designer" women's shirt collection. Contact: 244-0547. Publicity: Stutman Assoc., 247-2662.		
Beginning Tuesday Jan. 3	OPENING: SUMMER COLLECTION	GAY GIBSON, INC.	1407 BROADWAY SHOWROOM - 39TH FLOOR
	"Gay Gibson Goes to Morocco"--daily informal showings of Summer junior fashions. Contact: Ed LaVangie, LO. 5-4211.		
Tuesday Jan. 3-Jan. 13	SPRING LINGERIE AND FOUNDATION FASHIONS	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
	"The Prettiest Show on Earth"--lingerie and foundation collection for Spring at 9:30, 10:30, 2:30, and 3:30 daily. Also Jan. 16, 17, 18 at 9:30 and 2:30. By invitation. Contact: JU. 2-6767. Publ.: Ruth Hammer Assoc., 246-4818.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 3- Jan. 13	OPEN HOUSE: SPRING-SUMMER JEWELRY	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous showings of new Napier Spring-Summer jewelry fashions for press and buyers. Contact: YU. 6-6633.		
Tuesday Jan. 3- Jan. 13	OPEN HOUSE FOR VISITING PRESS	CAPEZIO, INC.	9 WEST 61ST STREET AUDITORIUM - 3RD FLOOR
	Open house for visiting press with special showing 12:00 Noon daily of Capezio film "Act 1"--created, produced and directed by Capezio for "dance people, theatre people, fashion people, and people people." Publicity: Jo Hopkins, JU. 6-2150.		
Tuesday Jan. 3- Jan. 20	FASHIONS FROM MARCH-APRIL '67 ISSUES	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
	Complete showing of fashions, accessories, and promotional plans from Seventeen's March-April issues. For store and buying office executives only, 9:00 A.M. to 5:00 P.M., by appointment. Contact: Anita Blanchard, PL. 9-8100.		
Wednesday Jan. 4 9:30 A.M. Coffee	PREVIEW OF SPRING HAT COLLECTION	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
	Spring millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.		
Wednesday Jan. 4 10:30 A.M.	PRESS PREVIEW: SPRING BRIDAL FASHIONS	MARTIN'S (BROOKLYN)	2ND FLOOR BRIDAL SALON
	Martin's will preview Spring bridal fashions. By invitation. (For Release, Mon., Jan. 10.) Customer showings: Mon., Jan. 9 at 6:30, Brooklyn Academy of Music; Mon., Jan. 16 in Garden City. By ticket only. Publicity: Rita Dobbins, TR. 5-3100.		
Wednesday Jan. 4 12:00 Noon Luncheon	"THE FASHION RIDDLE"	BURLINGTON INDUSTRIES	HOTEL PLAZA BALLROOM
	Burlington (Auxiliary Member, N.Y. Couture) will invite the press to cocktails, luncheon and fashion show. Celebrity guest of honor. By invitation Burlington contact: Florence Kyler Lentz, 554-5444. Publicity: Essie Pinsker Assoc., WI. 7-2514.		
Wednesday Jan. 4 7:00 P.M. Dinner	"THE SINGER WORLD" DESIGNER COLLECTION	THE SINGER COMPANY	PLACE TO BE ANNOUNCED
	Fashion showing by The Singer Co.(Auxiliary Member, N.Y. Couture), designed for women who sew. By invitation. Publicity: Isabel Hamilton at J. Walter Thompson, MU. 6-7000.		
Beginning Wednesday Jan. 4	OPENING: SPRING-SUMMER JEWELRY	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
	Trifari's Spring-Summer jewelry collection. By appointment. Contact: Morris Head, OR. 9-0220. Publicity: Dorothy Lansing Hess, RE. 7-3347.		
Thursday Jan. 5 8:00 A.M.- 1:00 P.M.	SIXTH EDITION OF ACCESSORY PRESS DAY	LEADING MANUFACTURERS	HOTEL PIERRE ROOF
	"Accessory Explosion"--leading manufacturers and designers (Auxiliary Members N.Y. Couture) will present the news for Spring-Summer. For visiting and local press at open house, by invitation. Contact: Ann R. Silver, 247-8050.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Jan. 5 10:00 A.M.- 5:00 P.M.	"A LEATHER HAPPENING"-- SPRING '67	LEATHER INDUSTRIES OF AMERICA	REGENCY HOTEL REGENCY ROOM
	Instant fashion shows every hour on the hour, featuring the "total look" in leather. Displays of shoes, handbags, and apparel in new leather colors and textures for Spring '67. By invitation. Publicity: Billie Gould, MU. 6-7956.		
Thursday Jan. 5 10:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY	SALLY VICTOR, INC. (18 EAST 53RD STREET)	REGENCY HOTEL PARK AVE.& 61 ST.
	Preview of Sally Victor's Spring millinery collection. By invitation. Contact: PL. 3-7450.		
Thursday Jan. 5 12:30 P.M. Luncheon	DENIM FASHIONS AT LUNCHEON SHOW	THE DENIM COUNCIL, INC. (155 EAST 44TH STREET)	HOTEL PIERRE BALLROOM
	"Denim's Silver Lining"--showing of leisure fashions in denim for visiting press. By invitation. Publicity: Kae McCulloch, MU. 7-8722.		
Thursday Jan. 5 3:30 P.M.- 4:30 P.M. Tea	PREVIEW: SPRING-SUMMER CHILDREN'S WEAR	JOSEPH LOVE, INC. (1333 BROADWAY)	HOTEL PIERRE BALLROOM
	Joseph Love (Auxiliary Member, N.Y. Couture) will present "Origami 67" showing of children's fashions. For the press, by invitation. Publicity: Ann Karsian, 524-8117.		
Thursday Jan. 5 7:00 P.M. Dinner	DINNER, FASHION SHOW, ENTERTAINMENT	SEARS, ROEBUCK & CO.	HOTEL PLAZA PERSIAN ROOM
	Eighth edition of "A Night at the Persian Room"--cocktails, dinner, entertainment, and fashion presentation by Sears, Roebuck. For visiting press, by invitation. Publicity: John E. Terrell, 790-7801.		
Thursday Jan. 5- Jan. 17	"THE LONDON LOOK" FOR CHILDREN IN NEW YORK	NAT'L CHILDREN'S WEAR ASSN., GREAT BRITAIN	SHERATON-ATLANTIC HOTEL SHOWROOM - 7TH FLOOR
	Fall-Winter fashions for infants, toddlers 3-6x, 7-14 and sub-teens, including coats, dresses, sportswear, knitwear and kilts by: Chilprufe, Judy Children's Wear, Franses Fils & Hassid, F.C. Goode, Harringtons, F. Heller, Kamella, David Rome, G. Sydney, Viyella children's division, Wagner, B. Windsor. Contact: James Law or Sandra Stewart, PL. 2-8400.		
Friday Jan. 6 9:00 A.M. Breakfast	PREVIEW OF SPRING MILLINERY	EMME (19 WEST 57TH STREET)	HOTEL PLAZA STATE SUITE
	Emme's Spring collection at a preview for press and buyers. Show at 9:30. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.		
Friday Jan. 6 3:00 P.M.- 6:00 P.M.	"A DAY OF BEAUTY" FOR VISITING PRESS	LEADING BEAUTY COMPANIES	HOTEL PIERRE
	Leading beauty companies (Auxiliary Members, N.Y. Couture, will present beauty news for Spring and Summer. Open house for visiting and local press. By invitation. Contact: Helen Nash or Joan Parker, PL. 1-3377.		
Friday Jan. 6 6:30 P.M.- 8:00 P.M. Cocktails	PREVIEW OF NEW FASHIONS IN PELLON	PELLON CORPORATION	HOTEL PIERRE COTILLION ROOM
	Pellon (Auxiliary Member, N.Y. Couture) will present the fourth annual "Young Designers' Citations": I. Blitzstein--Manhattan of Miami; Chris Castro--Juniorite; Countess Tanya--Atlanta Lingerie; Shirley Martin--Villager; Jay Stone--Naman Rainwear. By invitation. Publicity: Michael Hitzig, TN. 7-9110.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 7 12:00 Noon Luncheon	LUNCHEON FOR VISITING PRESS	CLAIROL, INC. (1290 SIXTH AVENUE)	HOTEL PIERRE BALLROOM
	Clairol (Auxiliary Member, N.Y. Couture) will invite the visiting editors to a luncheon. By invitation. Publicity: Terry Grimes Russell, 957-3100.		
Sunday Jan. 8 12:00 Noon Brunch	PREVIEW: SPRING HATS AND "GOLDEN HAT" AWARDS	MILLINERY INSTITUTE OF AMERICA	PLACE TO BE ANNOUNCED
	Preview of Spring millinery by the Millinery Institute of America (Auxiliary Member, N.Y. Couture). For press, by invitation. Contact: MU.6-297		
Sunday Jan. 8- Jan. 12	FIFTY-SIXTH ANNUAL CONVENTION	NAT'L RETAIL MERCHANTS ASS'N (100 W.31ST ST.)	N.Y. HILTON HOTEL
	Forty-six technical sessions are being scheduled for the five-day convention. Sessions on fashion departments for juniors, infants and children, men and boys; glove, hosiery and fashion accessories; millinery and shoes. A special all-day session, Wed., Jan. 11 will feature "The Essential Challenge: The Sources of Management for Retailing." Annual banquet, Thurs., Jan. 12, with guest speaker Henry Ford II--"Management Problems Confronting Merchants and Industrialists." Price per ticket: $20.00. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.		
Sunday Jan. 8- Jan. 13	SHOWINGS FOR NATIONAL FASHION PRESS	AMERICAN DESIGNER SHOWINGS	HOTEL DELMONICO
	Special showings have been scheduled for visiting press from Sunday, Jan. 8-Jan. 13. By invitation only. Publ.: Eleanor Lambert, MU. 8-2130.		
Monday Jan. 9- Jan. 11 9:30 A.M.; 2:30 P.M.	PREVIEW OF SPRING LINGERIE COLLECTION	THE OLGA COMPANY (VAN NUYS, CALIFORNIA)	SHERATON RUSSELL HOTEL PARK AVE.& 37TH ST.
	Showing of Olga's Spring collection of foundations, lingerie, sleepwear, Jan. 9-11 at 9:30 A.M. and 2:30 P.M. in the Grand Lounge. By invitation. Also informal showings through Friday Jan. 13. Beginning Tues., Jan. 3 through week of Jan. 16, daily showings in Penthouse Suite, by appointment. Contact: Mr. G.A. Cohen, 213-TR. 3-2920(Calif.).		
Jan. 9 10:00 A.M.	MR. JOHN'S REPEAT SHOWING OF CUSTOM HATS AND COUTURE. (Preview, Tues., Jan. 3 at 10:00 A.M.--See Pg.2.) Publ.: Ann Sanzo, PL. 7-1966.		
Tuesday Jan. 10 11:30 A.M.	PREVIEW: MILLINERY AND FASHIONS BY HALSTON	BERGDORF GOODMAN	2ND FLOOR
	Preview for the press of millinery and fashions, designed by Halston. (Note Change of Date.) By invitation. (For Release, Wed., Jan. 11.) Publicity: Florence Neff, PL. 3-7300.		
Tuesday Jan. 10 7:00 P.M. Dinner	TRADE SHOWING OF SPRING MILLINERY	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	WALDORF-ASTORIA BALLROOM
	Showing of Spring hats. Retailers--$12.50. Manufacturers--$50.00. Suppliers--$100.00. Contact: MU. 6-2970.		
Beginning Tuesday Jan. 17	OPENING OF SUMMER COLLECTION	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Daily informal showings of Junior Accent's Summer collection, designed by Frank Adams. Contact: LO. 4-1434.		
Thursday Jan. 19 10:00 A.M. Coffee	PREVIEW: MID-WINTER HOME FURNISHINGS	ABRAHAM & STRAUS (BROOKLYN)	9TH FLOOR FEATURE EVENTS
	Preview for the press of mid-Winter home furnishings and room settings. By invitation. Publicity: Diane Wallace, TR. 5-7200, Ext.662.		

Beginning Tuesday Jan. 24	OPENING: SUMMER COLLECTION Daily informal showings, by appointment. Contact: LO. 3-3035.	ROYAL LYNNE, LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Jan. 26 2:30 P.M. Cocktails	PREVIEW: SUMMER DRESS COLLECTION Preview of David Crystal's Summer dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

SPRING-SUMMER 1967 FASHION OPENINGS IN FLORENCE, ROME, LONDON, PARIS

Friday Jan. 13- Jan. 16 — ITALIAN SPRING-SUMMER FASHION OPENINGS IN FLORENCE AND ROME.
SHOWINGS IN FLORENCE (Boutique and knitwear)

Jan. 13: 4:30 P.M. Opening ceremony. 6:00 P.M. Gianleo, Zingone Ventanni, Lydia de Roma, Gentucca-Ilaria, Valditevere, Albertina, Davitti.

Jan. 14: 6:00 P.M. Ferragamo, Noni Sport, Gibo, De Parisini, Nardini, Princess Luciana, Scarabocchio, Aponte. 8:00 P.M. Buffet dinner. 9:00 P.M. Avolio, De Simone, Celli, Krizia, Trico, Glans, Avagolf.

Jan. 15: 11:00 A.M. Maljana, Bertoli, Naka, Baldini, Mirsa, Ken Scott, Wanda Roveda, Eguzquiza. 4:00 P.M. Emilio Pucci. 5:30 P.M. Antonelli, Baratta, Centinaro, Faraoni, Marucelli, Guidi, Mila Schon, Ognibene-Zendman, Schuberth, Tita Rossi, Tiziani. 8:00 P.M Reception and Buffet dinner.

Jan. 16: Reserved for contacts with the participating boutique and knitwear houses and for travel to Rome (A.M.).

Monday Jan. 16- Jan. 20 — SHOWINGS IN ROME--(High fashion)

Jan. 16: 3:00 P.M. Tiziani. 4:30 P.M. Gregoriana. 6:00 P.M. Barocco. 7:30 P.M. Ognibene-Zendman. 9:30 P.M. Valentino.

Jan. 17: 9:30 A.M. Forquet. 11:00 A.M. Carosa. 12:15 P.M. De Barentzen. 3:00 P.M. Marucelli. 4:30 P.M. Balestra. 6:00 P.M. Antonelli. 7:30 P.M. Gattinoni. 9:30 P.M. Galitzine.

Jan. 18: 9:30 A.M. Baratta. 11:00 A.M. Biki. 12:30 P.M. Enzo.(Lunch) 3:00 P.M. Sarli. 4:30 P.M. Mila Schon. 5:30 P.M. Guidi. 7:00 P.M. Veneziani. 9:30 P.M. Lancetti.

Jan. 19: 9:30 A.M. Fabiani. 11:00 A.M. Fontana. 12:30 P.M. Garnett. 3:00 P.M. Riva. 4:30 P.M. Centinaro. 6:00 P.M. Tita Rossi. 7:30 P.M. Schuberth. 9:30 P.M.(Menswear): Franzoni, Brioni, Datti, Litrico, Baratta.

Jan. 20: 9:30 A.M. Di Lazzaro. 11:00 A.M. Faraoni. 4:00 P.M.(Children's and junior fashions--Zingone. 5:00 P.M.(Menswear).

Contact: Comitato Organizzazione Manifestazioni, Alta Moda Italiana, Piazza Della Repubblica 59, Rome, Italy.

Monday Jan. 16- Jan. 18 — INCORPORATED SOCIETY OF LONDON DESIGNERS — LONDON, ENGLAND

Jan. 16: Associate Members' Display.

Jan. 17: 10:00 A.M. Clive. 11:30 A.M. Norman Hartnell. 2:30 P.M. Mattli. 4:00 P.M. Hardy Amies (Press Show).

Jan. 18: 10:00 A.M. Ronald Paterson. 11:30 A.M. Lachasse. 2:30 P.M. Michael. 4:00 P.M. Ronald Paterson (Second Press Show). (Hardy-Amies first Press Show will be on Wednesday, Jan. 11--time to be announced.)

Contact: Mrs. Theo Woodham-Smith, 315 Regent St., London, W.I, England

Monday Jan. 23 — CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE — PARIS, FRANCE

Specific dates and times will be published in a later issue.

Contact: Chambre Syndicale, 100 Faubourg St-Honore, Paris, France.

1967

JANUARY

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